

COORS LITE STAGE AT STATESIDE LIVE! — DJ ADVANCE

Coors Lite Stage (CLS)

1100 Pattison Ave, Philadelphia, PA 19148

[Stateside Live! Philadelphia](#) — [Website](#) / [Google Maps](#)

MAIN CONTACTS

☎ SSP / Flight Emergency Line: 610-624-8887 (Call or Text)

☎ Booking Management: Dave Schaffer 610-888-6122 • ds@schaffersound.com

Venue Contacts: Steven James, Shannon, Sydney or Tom (DJs / Techs / Managers)

Upon Arrival: MUST Check-In to NBC Sports Arena with one of the above Stateside Live employees

VENUE OVERVIEW

Stateside Live! is Philadelphia's premier sports & entertainment destination in the South Philadelphia Stadium District. Indoor venues include Victory Beer Hall, PBR Philly, Broad Street Bullies Pub, 1100 Social, and NBC Sports Arena, with the AVA Rooftop Bar hosting DJs, bands, and artists above the complex. A recent \$20 million expansion added an outdoor "backyard" to PBR Philly — complete with its own stage, dance floor, VIP sections, and country programming — along with the Blue Moon Beer Garden and Stateside Crush Bar. The centerpiece is the new Coors Light Stage, a 5,000-capacity outdoor stage that brings the venue's total capacity to 9,000 across 48,000-square-feet.

Nearby / Notable: Xfinity Mobile Arena, Lincoln Financial Field, Citizens Bank Park, & Live! Casino & Hotel

OUTDOOR COORS LITE STAGE (CLS) - PERFORMANCE OVERVIEW

- **Room:** Outdoor covered concert stage, approx. capacity 5,000 guests
- **Production:** **MUST** always bring your own controller, laptop and mic, venue provides full house sound with tech
- **Set Times (Vary):** Band breaks from approximately 4PM–10:45PM, with a 10:45PM hard stop curfew
- **DJ Performance & Format:**
 - **Stadium Event Schedule:** Check event schedule to plan your estimated travel time
 - **Weather Policy:** Rain or shine — bring protection for your own equipment; no reimbursement if damaged
 - **Attire:** Dress nice or in your style, but mesh shorts, flip-flops, and beach wear is **NOT** acceptable
 - **Lateness:** will not be tolerated, after one warning, you will not be asked back
 - **Upon Arrival:** MUST Check-In to NBC Sports Arena with one of the Stateside Live employees
 - Introduce yourself to the Band, get their playlist and **DO NOT play** any of their songs
 - **Mic Work:** Must Intro/Outro the band on the microphone; talk a few times during your shift minimum
 - **Ask permission** from a manager before playing your music over the house system
 - **Volume:** Walk the room every hour,, levels should be adjusted throughout based on people in the room
 - **Open Format** — Top 40, Mashups, EDM, Tech House, Throwbacks, Country, Pop & minimal Hip Hop
 - **High-energy**, recognizable songs catering to the demographic there, typically 21-30 female crowd
 - Read the crowd; never more than 2–3 songs from the same genre consecutively
 - Create the party, don't wait for it to happen even if there is a small crowd in your room
 - Keeping guests in your area is your goal
 - **MUST** play Clean Edits Only - **NO EXPLICIT LYRICS WHATSOEVER**
 - **Never sit** while performing; walk the room to check volume levels
 - **MOST IMPORTANTLY** smile alot & positive vibes ONLY

ARRIVAL, PARKING & LOAD-IN

1. **Arrive 30–60 minutes prior** to your first set — tech is on duty 2 hours in advance
2. Enter XFinity Mobile Arena Lot from Pattison Avenue — **parking is NOT free** on most event days
3. Proceed toward MTBH or CLS entrance; unload at the designated load-in area, then move your vehicle
4. **Never** park in reserved manager/loading spaces
5. **Check-In immediately** at the arena DJ Booth with Steven James Kennedy or Shannon
6. Locate the tech on duty from Rotation Productions
7. **Do NOT** approach venue managers directly unless instructed otherwise

HOSPITALITY

- \$40 Food & Beverage tab per band person, valid only in your assigned performance room
- Introduce yourself to the bartender before ordering — at least 20% standard gratuity is expected
- **DO NOT** order any food from the kitchen during peak operating hours when backed up
- Anyone Intoxicated during their performance will **NOT** be asked back and may lose pay for their shift
- **MUST** Clean all backstage/stage areas before departure

MARKETING & PROMOTIONS

- **DO NOT** create any event collateral on your own whatsoever
- **DO NOT** use the likeness of any National Acts, Sports Teams, Venues in the district, or Stateside Live, whatsoever
- Re-share any flyers/posts that may be shared with you from Flight, Schaffer or Venue
- Promote your event across all platforms, and capture & share live performance content to share
- Add performance dates to your public website/calendar
- Please Tag & Follow: @statesideliveofficial, @flightentgroup, @schaffersounddjs
- Add an authentic 5-star Google review about your experience at the venue