

COORS LITE STAGE AT STATESIDE LIVE! — LIVE ADVANCE

Coors Lite Stage (CLS)

1100 Pattison Ave, Philadelphia, PA 19148

[Stateside Live! Philadelphia](#) — [Website](#) / [Google Maps](#)

MAIN CONTACTS

📞 Flight Emergency Line: 610-549-1506 (Call or Text)

📞 Booking Management: Jon Schaffer 610-888-4777 • jschaffer@flight-entertainment.com

📞 Production: Jim Staiber, Rotation 610-787-9460 • melorotation@gmail.com (Email Stage Plots & Input Lists)

Venue Contacts: Steven James, Shannon, Sydney or Tom (DJs / Techs / Managers)

Upon Arrival: MUST Check-In to NBC Sports Arena with one of the above Stateside Live employees

VENUE OVERVIEW

Stateside Live! is Philadelphia's premier sports & entertainment destination in the South Philadelphia Stadium District. Indoor venues include Victory Beer Hall, PBR Philly, Broad Street Bullies Pub, 1100 Social, and NBC Sports Arena, with the AVA Rooftop Bar hosting DJs, bands, and artists above the complex. A recent \$20 million expansion added an outdoor "backyard" to PBR Philly — complete with its own stage, dance floor, VIP sections, and country programming — along with the Blue Moon Beer Garden and Stateside Crush Bar. The centerpiece is the new Coors Light Stage, a 5,000-capacity outdoor stage that brings the venue's total capacity to 9,000 across 48,000-square-feet.

Nearby / Notable: XFinity Mobile Arena, Lincoln Financial Field, Citizens Bank Park, & Live! Casino & Hotel

OUTDOOR COORS LITE STAGE (CLS) - PERFORMANCE OVERVIEW

- **Room:** Outdoor covered concert stage, approx. capacity 5,000 guests
- **Production:** Full house sound provided with tech, bring your own backline only, email stage plots to melorotation@gmail.com 7-10 days prior to your performance
- **Set Times:**
 - Approximately 4PM–10:45PM, with a 10:45PM hard stop curfew
 - Standard format: (3) 50-minute sets OR (4) 45-minute sets
 - Schedule may vary based on games, concerts, and stadium traffic
 - Bands start playing 10 minutes after the main stadium event ends
- **Band Performance & Format**
 - **Stadium Event Schedule:** Check event schedule to plan your estimated travel time
 - **Weather Policy:** Generally rain or shine, outdoor shows may be delayed or postponed for safety/weather, If canceled, every effort will be made to rebook a future date
 - **Attire:** Dress nice or in your style, but mesh shorts, flip-flops, and beach wear is **NOT** acceptable
 - **Lateness:** will not be tolerated, after one warning, you will not be asked back
 - **Upon Arrival:** MUST Check-In to NBC Sports Arena with one of the Stateside Live employees
 - **High-energy,** recognizable cover songs catering to the demographic there, typically 21-30 female crowd
 - **MUST** play Clean Edits Only - **NO EXPLICIT LYRICS WHATSOEVER**
 - Flexible, crowd-focused setlists strongly encouraged
 - On stadium concert days, play the music and similar genres of the national artist performing that day

ARRIVAL, PARKING & LOAD-IN

1. **Arrive 90–120 minutes prior** to your first set — tech is on duty 2 hours in advance
2. Enter XFinity Mobile Arena Lot from Pattison Avenue — **parking is NOT free** on most event days
3. Proceed toward MTBH entrance; unload at the designated load-in area, then move your vehicle
4. **Never** park in reserved manager/loading spaces
5. **Check-In immediately** at the arena DJ Booth with Steven James Kennedy or Shannon
6. Locate the tech on duty from Rotation Productions
7. **Do NOT** approach venue managers directly unless instructed otherwise

HOSPITALITY

- \$40 Food & Beverage tab per band person, valid only in your assigned performance room
- Introduce yourself to the bartender before ordering — at least 20% standard gratuity is expected
- **DO NOT** order any food from the kitchen during peak operating hours when backed up
- Anyone Intoxicated during their performance will **NOT** be asked back and may lose pay for their shift
- **MUST** Clean all backstage/stage areas before departure

MARKETING & PROMOTIONS

- **Do NOT** create any event collateral on your own whatsoever
- **Do NOT** use the likeness of any National Acts, Sports Teams, Venues in the district, or Stateside Live, whatsoever
- Approved event flyers will be provided by Flight 10–14 days prior to your event date
- Re-share any flyers/posts that may be shared with you from Flight, Schaffer or Venue
- Promote your event across all platforms, and capture & share live performance content to share
- Add performance dates to your public website/calendar
- Please Tag & Follow: @statesideliveofficial, @flightentgroup, @schaffersounddjs
- Add an authentic 5-star Google review about your experience at the venue